

# Social Media

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### About Us

Ideation Worldwide is a non-profit organization with the aim of placing high-performance social innovation at the top of the international development agenda.

We support ambitious grassroots organizations and equip them with the tools to make long-lasting innovative change on the ground. Ideation makes sure that communities and their representatives are engaged in every step of a project's development, so that local insights and experiences are central to planning. Together we identify opportunities and barriers to scale-up, and innovative alternatives to solve pressing challenges.

This year's Ideas in Action Summit at NYU Law School will center around the topic "Reform Refugee Response". It is designed to engage globally minded people from different professional spheres with an issue of international importance. These distinguished speakers will respond to the global refugee crisis and engage the audience on the matter. In addition, this summit serves as the final stage of our inaugural refugee marketplace design competition, in which a grand winner will be selected.

# Keynote



Anthony Kwame Appiah
Professor at NYU Law School
and Department of Philosophy

Anthony Kwame Appiah is a British-born Ghanaian-American philosopher, cultural theorist, and novelist whose interests include political and moral theory, the philosophy of language and mind, and African intellectual history. He currently holds an appointment at the NYU Department of Philosophy and NYU School of Law, and was the Laurance S. Rockefeller University Professor of Philosophy at Princeton University prior to 2014.

Professor Appiah was awarded the National Humanities Medal at the White House. He was named as one of Foreign Policy magazine's top global thinkers and delivered BBC's Reith Lectures in late 2016. Mr. Appiah's works received multiple awards, including Herskovitz Prize for African Studies in English, Joseph B. and Toby Gittler Prize, Ralph J. Bunche Award and Anisfield-Wolf Book Award. He authors The Ethicist column in The New York Times

Registration & Coffee

OPENING REMARKS

Kate Yuan

Development Director of Ideation Worldwide

KEYNOTE

Anthony K. Appiah
Professor of NYU Law
and Philosophy

Europe Panel: Refugee Integration

PRESENTERS

Luis Torres, Hyder Mohsin, Sahar Rad, Kostas Korres, Joshua Broomer

PANELISTS

Philipp Charwath

Deputy Permanent Representative of Austrian Mission

Tim Mawe

Deputy Permanent Representative of Ireland Mission

Fabienne Bartoli

Counsellor of French Mission

Damaso Reyes

Senior Fellow of World Policy Institute

MODERATOR

Kaja Kühl

Adjunct Associate Professor at Columbia University GSAPP

Middle East Panel:
Displacement in War

PRESENTERS

Maria Årthun, Nicole Lilly Gros

PANELISTS

Filiep Decorte

Director of UN Habitat New York

Samar Sukkar

First Secretary of Jordan Mission

Ashraf El Nour

Director of IOM New York

Mohamad Hafez

Syrian Artist and Architect

MODERATOR

Nora Akawi

Director of Studio-X Amman at Columbia University GSAPP

#### Networking Lunch

13:50

### Media and Refugee Narrative

INTERVIEWEE

Muzabel Welongo

Founder of SAVIC Africa

Hadi Gharabaghi

Adjunct Professor of NYU Tisch Cinema Studies

MODERATOR

Kim Bode

Community Editor, Refugees
Deeply

### 5.00

Africa Panel: Transitory
Settlements Turned Permanent

PRESENTERS

Ambra Chiaradia, Diana Paoluzzi

PANELISTS

Nabeel Hamdi

Professor of Oxford Brooks and Harvard Graduate School of Design

Erinn McGurn

Founder of SCALE Africa

Sergio Palleroni

Professor of Portland State University

MODERATOR

Will Kneerim

Director of Employment & Education Services at IRIS

Tea Time
Voting for Grand Winner

16:40

Award
PRESENTER
Ivan Wang
Student Ambassador

16:50

CLOSING REMARKS

Christina Chi Zhang

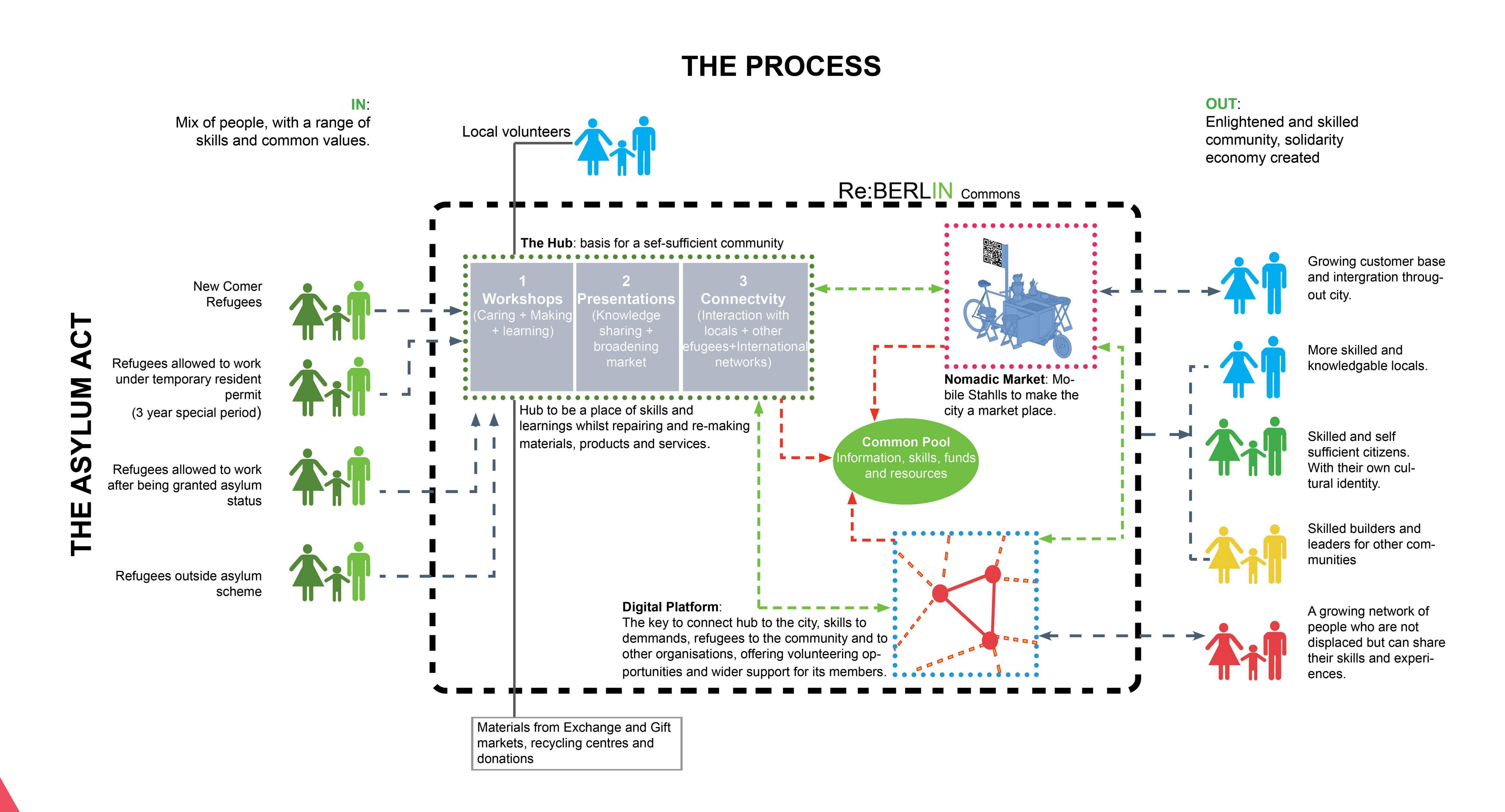
Program Director of

Ideation Worldwide

# Berlin: The Digital Marketplace

By Luis Torres, Hyder Mohsin, Sahar Rad, Kostas Korres, Joshua Broomer

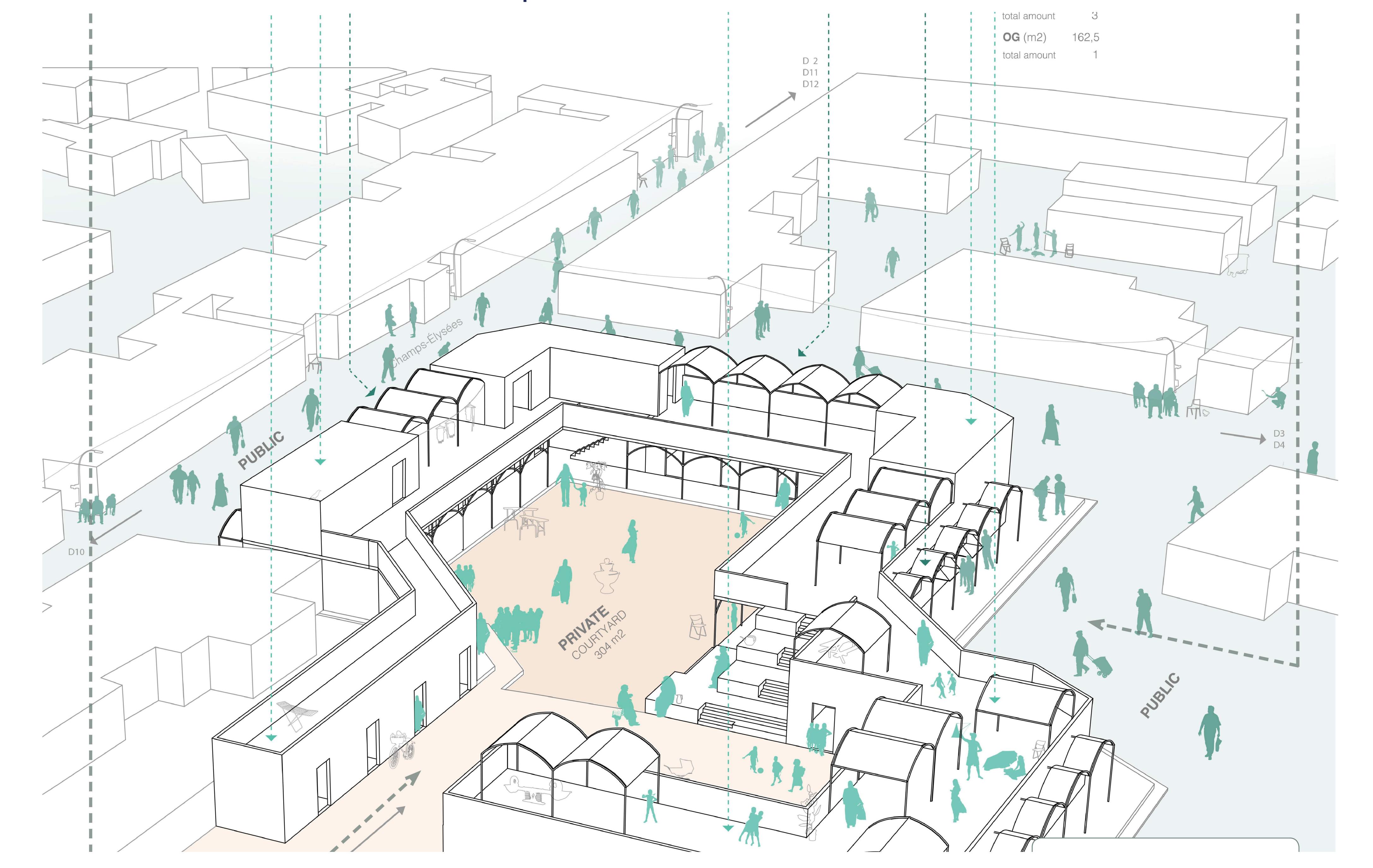
A digital marketplace and skills exchange hub to assist the integration of refugees in Berlin, the Platform seeks to build on refugees' talents and capacity for self-sufficiency, while offering protection to vulnerable segments of society. It identifies three fundamental elements necessary for markets to thrive: Development, Connectivity and Exchange. The proposal addresses the elements in the form of: the Hub, the Digital Platform and the Nomadic Market Unit.



# Zataari (Jordan): Women's Bazaar

By Maria Årthun, Nicole Lilly Gros

The proposal presents a protected marketplace connected to the UN Women compound. The marketplace includes workshops, child care facilities, social spaces and retail. The female population is often under-represented in Zaatari's job market and this Women's Bazaar aims to provide a safe space for women to work and conduct social activities. The architectural design and spatial organization of the retail area functions both as a protective barrier and a connection with the public market street.



# Kakuma (Kenya): Water Wall

### By Ambra Chiaradia, Diana Paoluzzi

In Kakuma Refugee Camp's harsh natural conditions, markets play a critical role in providing necessities beyond the scope of humanitarian agencies. "Water Wall" proposes a structure that uses evaporative cooling technique to store and cool fresh food, crucial to providing for nutritious and healthy diets. With this new zero energy market, refugees can more easily process and sell fresh foods. The innovative proposal provides an avenue for refugees' entrepreneurial skills and creates a new food-based economy that will give rise to new job opportunities and services inside the camp.

